

# Holistic Retail Design

RESHAPING SHOPPING FOR THE DIGITAL ERA





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**veneramustafa**  
**studio/showroom**

**Studio**  
Postarch

**Location**  
Pristina, Kosovo

**Year**  
2014

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Venera Mustafa is a local fashion designer in Kosovo, running her brand with raw, urban character. The low tech and low budget shop design expresses the brand's feel appropriately with just particle-board panels.

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